

# NEWSLETTER

SEPT 2024

ISSUES #2

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Connect, Collaborate,  
Create—Discover the  
Power of Community  
at McLinked!

## MC LINKED NAMED FINALIST FOR EXPORT AWARD!

We are thrilled to announce that MC Linked has been named a finalist for the Export Award for the third consecutive year! This achievement reflects the hard work and dedication of our team as we continue to expand Australian brands into international markets.

Thank you to everyone who has supported us on this journey. Let's keep the momentum going!



### FINALIST

Western Sydney Exporter Award



Awarded to  
MC Linked Australia

Dianne Tipping  
Chair, Export Council of Australia

Supported by the



## New Aussie Partnerships

This month, we've proudly partnered with several leading Australian brands, setting the stage to drive significant overseas demand. These exciting collaborations will expand our global reach and allow us to promote our existing partners' brands to an even wider audience.

As we continue to grow, we invite you to join us on this journey. Get in touch to explore how we can work together and create new opportunities for your brand!

## Events

### FINE FOOD FAIR & TASTE OF QLD

This month, our Sales Director, Dean Feng, represented MC Linked at the Fine Food Fair & Taste of Queensland, where he had the pleasure of meeting exceptional new suppliers. The event provided an excellent platform for us to explore cutting-edge products, identify emerging trends in the food industry, and build relationships with enthusiastic professionals.

We're excited about the potential collaborations ahead and look forward to the exciting opportunities these new connections may bring!

## WHY BRANDS ARE MAKING THE SWITCH TO MC LINKED AUSTRALIA!

Curious why so many brands are choosing MC Linked Australia? We asked our new suppliers, and the response was clear! They praised our unwavering commitment to honesty and transparency as a game changer. Our lightning-fast communication ensures that collaboration is seamless and effective, keeping everyone aligned and informed every step of the way.

But that's not all! At MC Linked Australia, we go beyond traditional supplier relationships to foster a vibrant community where every voice matters. With tailored solutions and a dedicated support team, we empower brands to thrive in today's dynamic market. Join us and experience the difference—together, we can innovate, grow, and create lasting success! Don't miss out on being part of this exciting journey!